



Kognitiv Loyalty

# Member Ranking Extended Sync

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## 1.OVERVIEW

The Member Ranking Extended Sync is used to export extended member information for members in a predetermined member ranking. Compared to the Member Ranking Sync, this file includes more member-related details. This is a cumulative file, not incremental. Members with no change to their Ranking Set Level since the previous execution will not be included in the sync file.

Upon each execution, all current member information is extracted, and the completed file is then FTP'd to the predetermined location.

## 2.MEMBER RANKING EXTENDED SYNC

<b>Name</b>	SBMemberRankingSync_YYYYMMDDHHMMSS_#.txt # = File Number
<b>Format</b>	Pipe delimited
<b>Frequency</b>	Daily
<b>Source</b>	Kognitiv Loyalty
<b>Contents</b>	All members in the specified member ranking set with their ranking level

Field Name	Type	Description
SB Internal Member Id	Integer	
Member Account Id	String(60)	The most recent active Account Id of the highest rank
Member First Name	String(60)	
Member Last Name	String(60)	
Member Address	String(120)	
Member City	String(120)	
Member Region Abbreviation	String(8)	
Member Postal Code	String(14)	
Member Country Abbreviation	String(2)	
Member Email	String(256)	
Member Mobile Phone	String(30)	<a href="#"><u>Article Reference</u></a>

## Kognitiv Loyalty – Member Ranking Extended Sync

Revised: Tuesday, 03 August 2021

Ranking Set	String(20)	Kognitiv Loyalty Ranking Set External Reference
Ranking Set Level	String(20)	Kognitiv Loyalty Rank Level External Reference
Ranking Set Level Join Date	String	The date when the member entered the current ranking set level YYYY-MM-DD HH:MM:SS
Ranking Member Descriptor Expiration Date	String	If assigned to the configured descriptor, this is the date that the descriptor will expire YYYY-MM-DD

### 2.1. EXAMPLE DATA

InternalMemberId | MemberAccountId | MemberFirstName | MemberLastName | MemberAddress |  
MemberCity | MemberRegionAbbreviation | MemberPostalCode | MemberCountryAbbreviation |  
MemberEmail | MemberMobilePhone | RankingSet | RankingSetLevel | RankingSetLevelJoinDate |  
RankingMemberDescriptorExpirationDate

56075 | 600010023 | John | Smith | 123 Main Street | City | RN | 12345-6789 | US | jsmith@email.com |  
1(333) 555- 1234 | Rank\_A | 4 | 2010-12-25 10:33:15 | 2020-12-31



# Contact

[Kognitiv Loyalty Services](#)